





Cattle are now branded painlessly with a chemical that removes the hair and leaves the skin white.

Clothes moths were brought to America from the Old World.



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Yes sir, there's more for your money in Speedway! More mileage, more satisfaction, more safety—and it's made by Goodyear. Guaranteed for 9 months.

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For genuine satisfaction  
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Visiting Brethren cordially welcome.  
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PHONE 28 Opposite Depot

## HEALTH



A HEALTH SERVICE OF THE ASSOCIATION OF LIFE INSURANCE COMPANIES IN CANADA

**Stomach Trouble**  
Sweeping statements are dangerous because they are usually too emphatic, and also because, as they are general, they ignore what is unusual but important. Nevertheless, we find it necessary to make a sweeping statement to the effect that most stomach trouble, usually described as "indigestion," does not come from the stomach itself but is due to the person who owns the stomach.

First of all, let us qualify our remarks by stating that appendicitis, gall-bladder infections, and ulcers of the stomach and duodenum, unfortunately exist only too often. They cause stomach trouble, and the only way to cure such forms of stomach trouble is to treat the appendix, gall-bladder, or ulcers.

Leaving these, and returning to the statement that it is the person who owns the stomach, rather than the stomach itself, who is to blame, we say that, by far, the most common cause of stomach trouble are emotional upsets, fatigue, and lack of moderation in eating.

Everyone knows that fear may make the throat dry, and also, that the long and short of it is that the small or slight of attractive foods. The stomach too waters at the same time as the mouth. This watering of the mouth and stomach is their preparation for the reception and digestion of food. It does not occur when we are angry, worried, tired, or disgusted.

The stomach and the intestines have strong muscular walls which contract, forcing the food contents of these organs along. It has been shown by X-ray examinations that excitement, worry, nervousness, or other strong emotional influences will stop the muscular activity of the digestive tract, and so bring digestion to an end; thus, the upset which follows the hurried lunch or a rush for the train may be accounted for.

During the period of digestion, the stomach receives an extra supply of blood as does any organ at a time when it is most active. If this required extra blood supply is directed away from the stomach by too much activity, such as games or extra, shortly after meals, it follows that trouble may be expected.

A great many people believe that they are unable to eat some particular food. Most of these beliefs have grown out of an unhappy association with the food in question. Digestion may have been faulty for any one of a number of reasons, but ever after, the particular food which is blamed for "the upset" is regarded with fear and suspicion, which, in turn, may cause trouble if that food is taken. The faulty, apprehensive person is sure to have digestive trouble.

Some foods are more readily digested than others, but unless the stomach is overloaded, at one time, with foods that are difficult to digest, in the sense that it takes time for the gastric juice to penetrate to what the foods are fibre, rough, or irritating, we can say that foods do not, as a rule, cause stomach trouble. Questions concerning health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered personally by letter.

More than 2,000 musical instruments made by primitive tribes in the collection of the Smithsonian Institution, in Washington, D.C.

Iceland's capital is named Reykjavik, meaning smoking harbor, after the hot springs, which are so prevalent in the country.

Next Thursday, June 21, will be the day with the longest hours of daylight.

## HOUSEHOLD HINTS

When serving eggs on toast to children, cut the toast into cubes, leaving the slices in its original shape. Place the egg on the toast in the usual manner. Children will find it much simpler to manage when served this way.

To prevent scum from forming on corn or chocolate, heat it with an egg-beater until a frothy foam forms on top. The foam prevents the scum from forming.

Warm your pie plates on top of the oven before putting the crust in to bake. This will prevent a soggy crust.

In cooking candy, preserve, or sugar solutions of any kind, grease the inside of the pan near the top in order to prevent boiling over.

Butter two slices of bread. Place them face to face and toast the outside as you would a single piece of toast. The butter will melt, leaving the inside soft and delicious while the outside can be toasted to a nice golden brown. It's a good variation on just plain toast.

In place of an egg-beater, rinse a fruit jar with cold water to prevent sticking, break your eggs into the jar, and shake. It's simple and satisfactory.

Take the vinegar and spices from your sweet pickles and preserve them until you are making a salad dressing. You'll find it gives your dressing a new and delicious flavor. Ask your butcher to cut off the long end, actually, rather than the short, leaving the tissue intact. Have him put this section of the meat through the meat grinder twice and then replace it, holding it in place with the tissue he left intact. This part of the steak is tender and attractive when served.

House Owner: "I'm glad you've stopped complaining about the plan for falling."  
Tenant: "Yes; it's all down now."  
William Tell: "George was leaving a William Tell nestle last night."  
"What kind of a nest is that?"  
"Oh, haven't you seen one?"  
You pull it back on the bow, then release and it hits the apple.

As a rule, sharp business men are rather blunt.

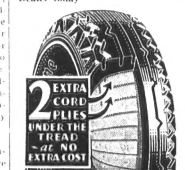
## FIRESTONE WINS AGAIN



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PERFORMANCE like this must be merited. It shows that Gum-Driving, 2 Extra Good Plies under the tread and Balanced Construction... the extra features in Firestone Tires... are not just claims but realities that make Firestone Tires a different and superior to all other tires.

Choose the tires Champions buy see the nearest Firestone Dealer today



**Firestone**  
High Speed  
TIRES

## WHEAT

(continued from Page 1)  
of wheat at all and it is claimed that if longer term credits could be arranged she would abandon the wheat export business. Russia is maintaining several army corps in the Far East and British newspapers point out that it is cheaper to buy wheat abroad to supply the requirements of the army rather than to haul it over the long Trans-Siberian railway.

**Wheat Growing in France**  
Canadian people have been carefully educated to the idea that the great continental nations of Europe commenced a vigorous campaign to increase acreage in wheat production above anything attempted on that continent as a result of the activities of the Canadian Wheat Pool. France was one country in particular which it was pointed out has gone extravagantly into the wheat business of late years. Thus, H. Moffet, of Redfina, has made an extensive study of wheat production in France and in a brief article which he has issued recently offers a complete rebuttal to this idea.

Mr. Moffet points out that agriculture has always been recognized as the most important industry in France. In 1933 France raised a crop of around 352 million bushels of wheat according to the United States Department of Agriculture. That crop was heralded as one of the greatest ever produced in France and the bushels of wheat raised in four years prior to 1914, namely:

1898, 354 million; 1899, 365 million; 1903, 363 million; 1907, 381 million.

Thus around thirty years ago, France was growing huge quantities of wheat and producing crops larger than the maximum record in 1933. The average production in France for the past four years was 296.5 million bushels. This yield was exceeded 21 times in the 30 years prior to 1914.

Now France is supposed to have increased her average tremendously in 1933-34. This is actually a small acreage than was seeded to wheat in France in any one of 30 years prior to 1914 when the Great War started.

**Canada Likely to Import Wheat**  
Last winter the province of Ontario experienced the coldest winter in its generations. The thermometer ranked away below zero for weeks on end. This resulted in wide spread damage to the wheat crop (Ontario grows winter wheat almost exclusively) and now millers are faced with a decided shortage of soft wheat for pastry flour, thus the saving paradox appears that Canada which supplies round 250,000,000 bushels of wheat having to import some. It is probable that Great Britain or Australia will be called upon to fulfill the deficiency as this wheat can come into Canada free of duty while importations from any other country, including the United States, are at a bushel.

**Cost of Italy's Wheat Policy**  
A writer in the New Republic calculates the cost of Italy's self-sufficiency in wheat is \$300,000,000 a year or \$37 for each Italian family. The calculator takes the price differential at a dollar a bushel. The annual income of many Italian families runs from \$50 to \$100 so the taxation figure to support wheat growing is comparatively heavy.

## CONN'S SPECIALS for the week-end and Monday, JUNE 16th and 17th

ICING SUGAR, on special	per lb. 10c
JAM, pure Plum	per tin 48c
JAM, pure Logansberry, Cherry, Gooseberry, and Strawberry, B. B.	per tin 58c
HONEY	5 lb. pail 59c
PRINCESS SOAP FLAKES, only a few left	3 pkgs. for 25c
ROOMS	a real special 39c
WAX PAPER, reg. 25c rolls	2 rolls for 25c
DRIED APPLES or PEARS, sun dried, per lb. 15c;	7 lbs. for \$1.00
SOAP, Old English, Lavender	large bars; 4 for 25c
JEMIO CARBOLIC SOAP, large bars	4 for 25c
LAUNDRY SOAP, P & G, Royal Crown, or Naphtha	11 bars for 48c
PIE PLANT	3 doz. for 88c
CHERRIES, Royal Anne	per basket 75c
CHERRIES, small Bing	4 pails for 85c
See us for your Canning Cherries; real prices.	
Don't forget to try a box of CRAZY CRISTALS.	
For sale here	Per Box \$1.50
MEN'S WORK SHOES, Valentine Marthe	from \$2.95 up
MEN'S PANT or BIB OVERALLS	from \$1.45 up
from \$1.00 up	
WORK SHIRTS	from 95c up
MEN'S DRESS CAPS, nice assortment to select from	
DRESS SOCKS	per pair 25c
COWBOY HATS, San Ann style. White, Black, or Fawn.	4 pairs for 85c
Reg. \$6.00	on sale \$3.50
See us for your summer WOOD and COAL. Also see us for Fence POSTS, prices from 8c up. Also 24" and 30" LAP at very reasonable prices.	
Bring us your butter and eggs. We pay highest prices.	
<b>Free Delivery - LOUIS CONN - phone 7</b>	

**Free Delivery - LOUIS CONN - phone 7**

**MORE AND MORE PEOPLE ARE Changing TO DUNLOP FORT**

THE WORLD'S FINEST tire

**AUTO CAMP GARAGE**  
Bassano, Alta. - N. E. HINTON, proprietor

**Kill The Pests**

Get rid of the Gophers by using  
**Gophercide, Eveready, or Elkay's**

You can keep your plant free of insects by spraying with  
**Paris Green, Calcikill, Sprayide or Arsenate of Lead.**

**STILES, "The Druggist"**

**Calgary Dry**  
The West's Finest Ginger Ale

**The Mixer for Ritzier Blends**

UNION-MADE BY CALGARY BREWING & MALTING COMPANY, LIMITED

Two Other Favorites  
Orange CRUSH  
AND  
CRUSH Rickey

Insist on Genuine BUFFALO BRAND

Distributed by W. S. PLAYFAIR, PHONE 26

### MARRIED

Miss Quenella Bramley, youngest daughter of Wm. Bramley, was married in Calgary to Mr. Godfrey Wellen on Tuesday, May 29. The young couple will reside in Calgary.

### COUNTRESS NEWS

Miss M. O. Swanson returned Friday after visiting her father, who is very ill.

It is Benjamin was a business visitor to Calgary one day last week. Miss Marie Chamberlain spent the week-end visiting with her sister, Mrs. M. H. Gamble.

Mr. F. Ferguson is doing some carpenter work for Mrs. Walsh. Fred and May Heldt, and Billy Snaps were dinner guests at the Gamble home on Sunday.

### Ladies'

#### White Shoes

Neat Oxford Tie or Pump, with Cuban heel, cool and comfortable.  
\$2.95 a pair

### Men's Caps

Men's Club Summer Caps, in white, fawn, and black and white check.  
25c, 30c, and 35c

### VOILES

Light, cool, and dressy in new cut patterns.  
25c to 50c a yard

### Rayon Taffeta

Splendid quality of this useful cloth, for slips, undersuits, etc.; 25 inches wide.  
45c a yard

### Silk Combinations

Silk combinations with drop waist for little sisters, in peach, shade; sizes 2, 4, 5, 6.  
85c a pair

### Men's Summer Underwear

Long leg, short sleeves, button combination; also combination, no sleeve, short leg combination in the white, spring needle cotton; \$1.00 a suit

### Men's Socks

In fancy patterns, 25c a pair

### GROCERIES

FRUIT SPECIAL, 1 can Sliced Peaches, 1 can red Plums, 1 can Log Cabin Syrup, 1 can red pitted Cherries, all for 69c

VANILLA, artificial, 8 oz. fancy cream, suitable for baking for ice cream 35c

CORN, handy size, Aylmer Golden Bantam, 2 for 25c

WAX PAPER roll in carton 15c

COFFEE, extra fine blend, 3 lbs. for \$1.00

TEA, Broken Orange Pekoe, per lb 55c

LIME JUICE, Montserrat, per bottle 55c

BUTTER, BUTTER, finest quality, per lb 20c

SALMON, Clover Leaf, pink, per 1 lb tin 15c

KIPPER SNACKS, per tin 10c

HORMEL'S SPICED HAM, for cold meat or sandwiches, 1 lb tin 40c

HEINZ MIRACLE WHIP, Salad Dressing, bottle 25c

CHEESE, Palm pimento, per 1/2 lb pkt. 15c

### FRUIT AND VEGETABLES

ORANGES, sweet and juicy, 3 doz. for \$1.00

BANANAS, Golden, 2 lbs. 25c

Strawberries, Raspberries, Watermelon, Plums, Fine eating Cherries, Lettuce, Cucumbers, Ripe Tomatoes, New Potatoes

**JAMES JOHNSTON**  
"The Quality Store"

### LOCAL NOTES

Gordon-Park returned to Bassano Saturday after two weeks' rest duty on the Royal Bank staff, Medicine Hat.

Mr. and Mrs. L. D. Nesbitt motored down from Calgary last Saturday and spent the week-end with Mr. and Mrs. Roy Smith.

Mrs. Ravey and daughters are planning to move to Shepard, near Calgary. Mr. and Mrs. C. H. Hopkins expect to move into the house now occupied by the Ravey family, not across the street from Dr. Barlow's residence.

Miss Violet King has returned to Calgary after a holiday with her parents here.

The gardens entered in Mrs. John Hart's garden contest for boys were given the first survey by the judges last Tuesday. The following boys are competing: Jack Casway, Jim McElride, Oscar Ingber, Hansy Broadfoot, Randal Zelenak, Arnan Zelenak, Bob Bacon, Reuben Land, Robert Bob Truitt, and Richard Travis. The gardens will again be viewed by the judges later in the season. A \$1.50 donation for the Women's Institute has increased the garden prize money to \$2.50. Jim McElride's garden is a very fine plot.

Joe Wright, Calgary, former Crown Lumber Co. agent in Bassano, is reported to be very ill with kidney and other internal ailments.

Ward Simpson, Brooks, is drummer for Moe's Melody Makers, the orchestra that will play for Bassano's Dominion Day dance.

Mrs. H. F. McDonald, who is leaving soon for her new home in Utah, River, has been honored at a number of farewell gatherings during the last few weeks. Members of Knox Church Ladies' Aid presented her with a basket of flowers last Thursday evening at the home of Mrs. A. A. MacGregor. Mrs. McDonald also received a bridge loan presented by a group of friends at the home of Mrs. D. MacLeod.

V. Hogan came down from the cattle at atmosphere of Stephen, in the B. C. Rockies, the first of the week for a couple of days' visit with old friends and acquaintances in Bassano.

Mrs. J. H. Brown of Calgary, is a guest at the home of Mrs. H. E. Hargrave.

Miss Agnes McArthur is visiting with her sister, Mrs. A. W. Plagman, of Hinton district.

Mr. Florence Smith, of the Royal Bank staff, left last week for Calgary on her summer vacation.

Bob McGee made a trip to Calgary Tuesday.

Mrs. Wilfred Playfair returned home for the summer last Friday. She has been attending Normal school in Calgary.

Stephen Johnston, of Weyburn, former Bassano young man, left Saturday to compete in the Bixby golf match in England.

Augustine Granbery visited in Bassano last week-end with his sister, Miss Anna Granbery. He was accompanied by Miss Esther Peterson and Cath Peterson, of Minot, North Dakota. Mr. Granbery and Mr. Peterson left early this week for North Dakota.

Mrs. Ralph Hunt, of Napawin, Ontario, arrived Wednesday to spend a month with her sister, Mrs. Roy Smith.

Howard Sandgathe is a patient in the Bassano Hospital following an operation for appendicitis last Tuesday.

Mrs. Joseph Bergen, Rossmore, is a patient in the Bassano Hospital following an operation for appendicitis Thursday.

### Week End Specials

SPECIALS FOR SATURDAY ONLY

CHELSEA BUNDS, rich with Nuts, Raisins, and Syrup, per doz. 20c

HONEY DIPPED DONUTS, per doz. 20c

PINEAPPLE LAYER CAKES, each 20c

LEMON CUP CAKES, per doz. 30c

CINNAMON AND PARKER-HOUSE ROLLS

BUNS AND COOKIES

WE SELL

PALM ICE CREAM the cream of them all

BASSANO BAKERY

PHONE 15

## NOW DISPLAYING -- the Newest materials for Summer Dresses, Suits, Blouses, Skirts, Sports Wear

### "Sparva" Taffeta de Luxe

The luxury fabric at an economy price. Soft as silk; exquisite shades, all fadeless. Delightful dresses and undies for yourself; charming frocks for the children; and all at a quarter of the ready-made cost.

SMART — SERVICEABLE — INEXPENSIVE

Wear and washes well; 36 inches wide.  
40c a yard

### Plain Colored Pique

Very fashionable this season. Wholesome high grade quality; guaranteed fast colors; very suitable for dresses, skirts, coats, etc. Comes in beautiful soft pastel colors; 36 inches wide;  
40c a yard

### WE STOCK

#### Chatelaine Patterns

Every pattern is guaranteed perfect in fit. All patterns 15c each

### BEAUTIFUL DRESS LENGTHS

Floral Rayons, Piques, Dimity Voiles, Pique Voiles, and Plain Voiles. Dress lengths of 4 yards; 36 inches wide; all best quality  
1.95, 2.50, 2.95, 3.50 per 4 yard length

## Men's Wear Section

### Hartt's Invader Oxfords

For merit. The Show of Quality, perfect fitting, smart, dressy appearance and excellent wearing.  
\$6.50 a pair

### Men's Dress Pants

All Wool Tweeds. The new Glen Urquhart checks. Colors: Fawn, Grey.  
\$2.95 and \$3.50 a pair

### Men's Summer Caps

White, Fawn, and Grey. Light, Cool and Comfortable.  
25c each

### MEN'S DRESS SHIRTS

The new Hippodrome Shirts of silk texture, with new lin finish. All pre-shrunk garments. The present pink colors attached collar.  
\$2.00 each

### Men's Sleeveless Pullovers

Hundred Per Cent Pure Wool. White with Black trim. V Neck, Collar, and Waist Band. Size to 42.  
\$1.15 each

### MEN'S SCAMPERS

For Street or Sport wear. Soft, Brown Leather Uppers with Composite Crepe Soles Golden on Very good wear.  
\$2.65 a pair

## Grocery Specials for Saturday and Monday, June 16th and 18th.

WHEAT FLAKES, Kellogg's, made from whole wheat, 11 oz. pkt., 2 for 23c

Pineapple Juice, Libby's; this is delicious per tin 15c

DATES, Arabbrand, fresh, 2 lb. pkt. 23c

CANNED SALMON, fancy pink, Sunflower brand, 1/2 lb. tins 3 for 27c

CEREALS: 1 pkt. Puffed Wheat, 1 pkt. Pep 1 pkt. Corn Flakes, 1 pkt. Rice

Crispies, all for 47c

CANNED PEAS, Island Pride, sweet and tender, No. 2 tins 3 for 47c

PORK and BEANS, Campbell's, with tomato sauce 3 tins for 27c

Jelly Powders, Arabbrand, full pint size 5 pkts. 25c

GINGER SNAPS, Paulin's 3 lbs. 41c

HONEY GRAHAM WAFERS, cellophane wrapped per pkt. 21c

DRIED APRICOTS, South African, fresh, clean stock 2 lbs. 43c

CELERY SALT, Eclipse, in glass shakers, 4 oz. per bottle 15c

Pickles, sweet mixed, 34 oz. jars 35c

COFFEE, Braid's Best, vacuum pack per lb 43c

JAR OPENERS, Zip Grip, handy for canning each 15c

Laundry Soap, P & G, White Naphtha 11 bars for 47c

CHLORIDE OF LIME, 12 oz. cartons 2 for 27c

Oxydol or Chippo 2 pkts. 45c

### Fruits and Vegetables

New Celery, New Spuds, Bunch Carrots, Bunch Beets, Cauliflower, New Cabbage, Ring Cherries, Eating Plums, Hot House Tomatoes, Cukes, Bananas, Oranges, Lemons, Grape Fruit, Rhubarb, etc.

## McKEE'S STORES

"Always at Your Service"

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